



ART AND ADVERTISING ARE MERGED THROUGH THE WORK OF NEW ARTISTS

BAAG - Barcelona Advertising Art Gallery is the online platform for promoting new artists through advertising projects aimed at a global audience.

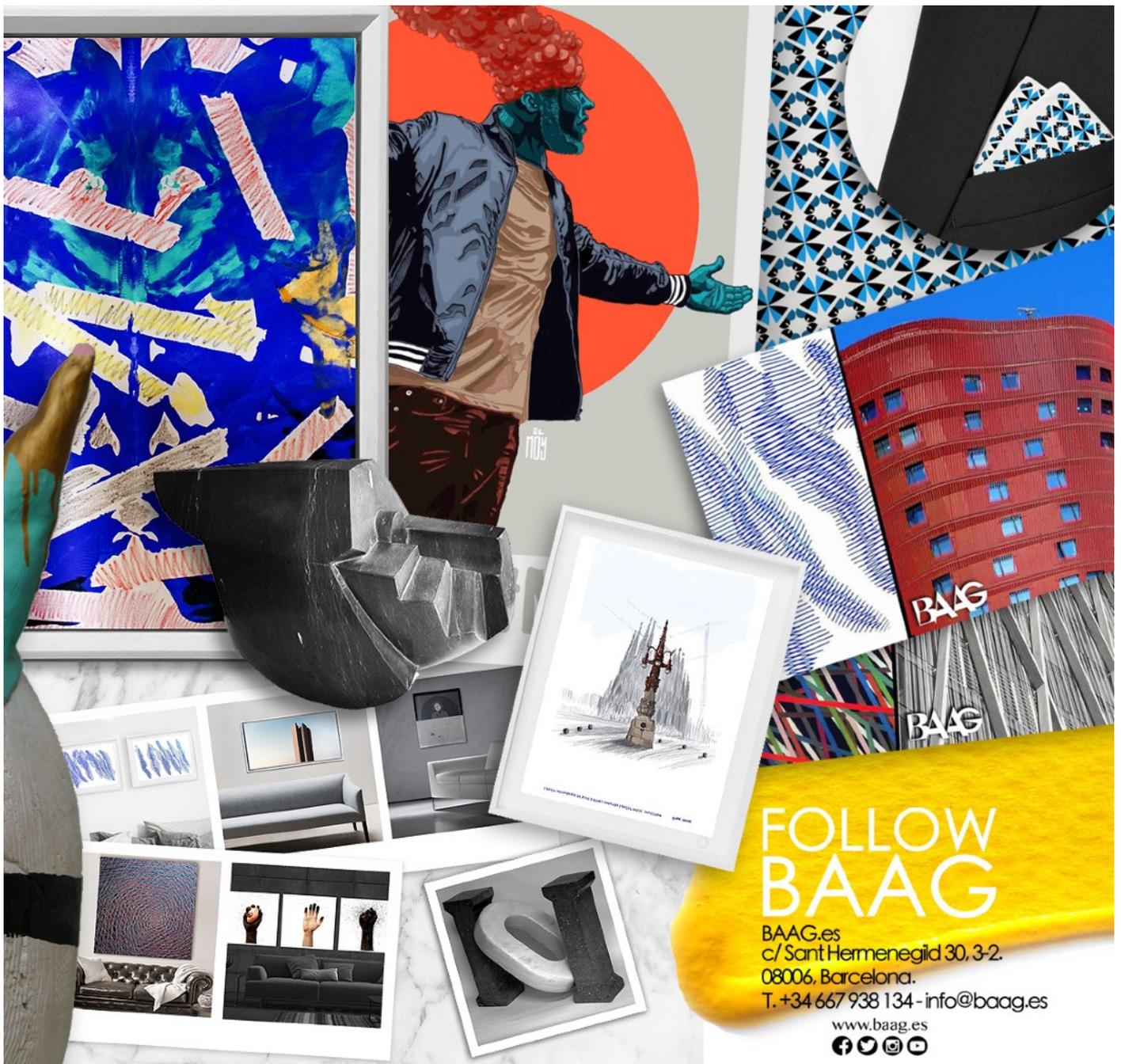
Our mission is to promote the artist as a brand and position it within the global art market.

We are **BAAG**, a multidisciplinary team with a common objective. For this we rely on the work and collaboration of professionals in different fields. We are born as an **Online Art Gallery** with the intention of discovering new artists, promoting art through

advertising campaigns and bringing collecting to a more affordable level. We provide our artists with the necessary resources and support to make their art known to the widest audience possible. For this, we offer an online platform with the highest visibility.

At **BAAG** we are curious, innovative and intuitive and therefore we accept the challenge of introducing new lines of business.

Our **Online Shop** gives the opportunity to art lovers to know and acquire excellent works.



FOLLOW BAAG

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Our **Added Value** and the personality of our brand give a benefit and satisfaction to our customers and are a strong partner for both our suppliers and employees.

Our activity focuses on four lines of work:

1 - Promotion and Positioning in the Art Market.

BAAG contributes to the promotion of new artists and their positioning in the art market.

2 - E-commerce platform.

- **Original Artworks** - Unique pieces.

- **Serial Artworks** - Limited series of up to 25 copies.
- **BAAG Limited Edition** All works are signed, numbered, with certificate of authenticity and an artist catalogue.

3 - Education and Consulting.

BAAG in collaboration with its Partners in Consultancy and Training, offers courses, professional orientation workshops and advice, face-to-face and online to artists, curators and new collectors.

4 - BAAG Shows.

BAAG and The GlassRoom, an extraordinary space on the Paseo de Gracia in

***"Art is not something you can take and leave. It is necessary to live."* Oscar Wilde.**

Barcelona, unite to recreate our Virtual Gallery. BAAG organizes three exhibitions each year in line with the most important art fairs in the world.

PROJECTS WITH ARTISTS

Art and advertising are very different: One seeks, through the aesthetic, to express an idea or a vision of what surrounds us, while the other is pure persuasion with a commercial purpose.

However, their cooperation results in very interesting works. From Toulouse-Lautrec with its posters at the end of the 19th century, to Andy Warhol and his Campbell soup cans.

INVESTING IN ART

Investing in works by emerging artists is the best decision to start your own great art collection, as well as an investment in the future and your personal satisfaction. Imagine investing in a future art star!

Visit our website www.baag.es and discover a fascinating world. More info: hola@baag.es